

NEW YEAR JOINERS

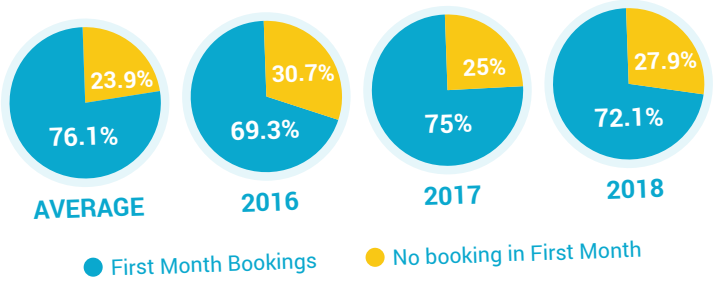


TREND ANALYSIS FOR LEISURE CENTRE MEMBERS WHO JOINED IN JANUARY IN THE LAST THREE YEARS.

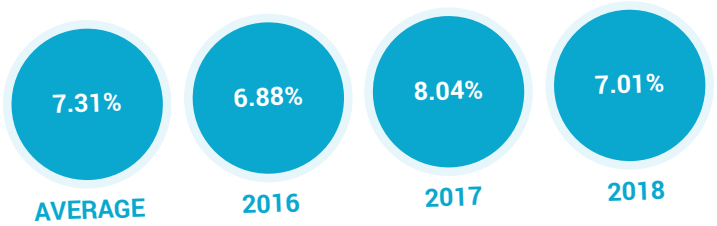
MARCH 2018

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FIRST MONTH VISITS BY JANUARY JOINERS



VISIT FREQUENCY FOR JANUARY JOINERS



POPULAR ACTIVITIES FOR JANUARY JOINERS WITHIN THE FIRST MONTH

